

☐ **Podcast Episode**

Single podcast episode

Submit: Submit a link to one episode..

Judged On: Judged for accuracy, originality, creativity, and style.

☐ **Podcast Series**

Podcast series

Submit: Submit links to three different episodes..

Judged On: Judged for accuracy, originality, creativity, and style.

☐ **Social Media**

Multiple social media posts with a horticultural theme on a single platform

Submit: Submit links to 3–5 posts..

Judged On: Judged for accuracy, originality, creativity, and style.

☐ **Special Projects (Course/Class, App, etc.)**

Horticulturally themed special project in the digital realm (e.g., an online course, app, game, or live stream)

Submit: Submit a link to a single entry..

Judged On: Judged for accuracy, originality, creativity, and style.

☐ **Video**

Horticulturally themed video

Submit: Submit a link to a single entry..

Judged On: Judged for accuracy, originality, creativity, and style.

☐ **Website (Personal/Trade)**

Horticulturally themed website owned by either an individual or a company

Submit: Submit a link to a single URL..

Judged On: Judged for accuracy, originality, creativity, and style.

☐ **Blog (Consumer–Trade)**

Photography featured on a horticulture-themed blog intended for either the general public or the trade

Submit: Submit links to three different blog posts..

Judged On: Judged for technique, composition, and creativity.

☐ **Book (General Readership)**

Photography in a non-fiction horticultural book intended for a general audience

Submit: Three book copies must be submitted. eBooks are not accepted..

Judged On: Judged for technique, composition, and creativity.

☐ **Book (Technical/Reference)**

Photography in a non-fiction horticultural book intended for a professional or educational audience

Submit: Three book copies must be submitted. eBooks are not accepted..

Judged On: Judged for technique, composition, and creativity.

☐ **Calendar**

Photography in a horticulturally themed calendar

Submit: Three calendars must be submitted..

Judged On: Judged for technique, composition, and creativity.

☐ **Cover (Book or Magazine, Consumer–Trade)**

Cover photography for a book or magazine

Submit: Submit a link to a single entry..

Judged On: Judged for technique, composition, and creativity.

☐ **Magazine (Consumer–Trade)**

Photography featured in a single magazine article in a trade or consumer publication

Submit: Submit a link to one article..

Judged On: Judged for technique, composition, and creativity.

☐ **Marketing Catalog or Brochure**

Photography in a catalog or brochure that promotes a garden product or service; both trade and consumer materials eligible

Submit: Submit a link to a single entry..

Judged On: Judged for technique, composition, and creativity.

☐ **Newspaper**

Photography in a single newspaper article

Submit: Submit a link to one article..

Judged On: Judged for technique, composition, and creativity.

☐ **Portfolio**

Photography portfolio submitted as a cohesive collection

Submit: Submit 10 high-resolution JPGs (2000 px longest side, 2 MB max per image). Entries need not have been previously published..

Judged On: Judged for technique, composition, and creativity.

SPEAKING & BROADCAST INDIVIDUAL & TRADE ONLY

☐ Live Presentation

Live presentation featuring a horticultural or gardening theme

Submit: Submit a link to one live recording (e.g., a Zoom recording). Speaker must be visible at all times..

Judged On: Judged for clarity, creativity, and presentation technique.

☐ Radio Feature or Show

Single radio feature or show focused on horticultural topics

Submit: Submit a link to one entry..

Judged On: Judged for clarity, creativity, and presentation technique.

☐ Radio Program or Series

Regular radio program or series featuring horticultural content

Submit: Submit links to three different episodes..

Judged On: Judged for clarity, creativity, and presentation technique.

☐ Television Feature or Show

Single television feature or show focused on horticultural subjects

Submit: Submit a link to one entry..

Judged On: Judged for clarity, creativity, and presentation technique.

☐ Television Program or Series

Television program or series dedicated to horticultural or gardening content

Submit: Submit links to three different episodes..

Judged On: Judged for clarity, creativity, and presentation technique.

☐ **Blog (Consumer-Trade)**

Horticulture-themed blog created for either the general public or the trade audience

Submit: Links to three different blog posts must be submitted..

Judged On: All writing submissions are judged on writing only; accompanying photography and overall production are not considered. Judged for content, clarity, originality, and style.

☐ **Book (Children's)**

Children's book with a central theme related to horticulture

Submit: Three book copies must be submitted. eBooks are not accepted..

Judged On: All writing submissions are judged on writing only; accompanying photography and overall production are not considered. Judged for content, clarity, originality, and style.

☐ **Book (Fiction)**

Work of fiction centered on horticulture with any real plants and garden techniques accurately depicted

Submit: Three book copies must be submitted. eBooks are not accepted..

Judged On: All writing submissions are judged on writing only; accompanying photography and overall production are not considered. Judged for content, clarity, originality, and style.

☐ **Book (General Readership)**

Non-fiction horticultural book intended for a general audience

Submit: Three book copies must be submitted. eBooks are not accepted..

Judged On: All writing submissions are judged on writing only; accompanying photography and overall production are not considered. Judged for content, clarity, originality, and style.

☐ **Book (Technical/Reference)**

Non-fiction horticultural book intended for a professional or educational audience

Submit: Three book copies must be submitted. eBooks are not accepted..

Judged On: All writing submissions are judged on writing only; accompanying photography and overall production are not considered. Judged for content, clarity, originality, and style.

☐ **Calendar**

Text of a horticulturally themed calendar

Submit: Three calendars must be submitted..

Judged On: All writing submissions are judged on writing only; accompanying photography and overall production are not considered. Judged for content, clarity, originality, and style.

☐ **Magazine Article (Consumer–Trade)**

Single magazine article published in either a trade or consumer publication

Submit: Submit a link to one article..

Judged On: All writing submissions are judged on writing only; accompanying photography and overall production are not considered. Judged for content, clarity, originality, and style.

☐ **Magazine Column (Consumer–Trade)**

Regular magazine column published in either a trade or consumer publication

Submit: Submit a links to three different columns..

Judged On: All writing submissions are judged on writing only; accompanying photography and overall production are not considered. Judged for content, clarity, originality, and style.

☐ **Marketing Catalog or Brochure**

Writing that promotes a garden product or service; both trade and consumer marketing materials are eligible

Submit: Submit a link to a single entry..

Judged On: All writing submissions are judged on writing only; accompanying photography and overall production are not considered. Judged for content, clarity, originality, and style.

☐ **Newsletter (Consumer–Trade)**

Printed or electronic newsletter—trade, consumer, personal, or garden club editions eligible

Submit: Submit links to three different newsletters..

Judged On: All writing submissions are judged on writing only; accompanying photography and overall production are not considered. Judged for content, clarity, originality, and style.

☐ **Book (Fiction)**

Overall product judged on cover, writing, photography, layout; non-fictional plants and techniques accurately depicted

Submit: Three book copies must be submitted. eBooks are not accepted..

Judged On: Judged on overall product: cover, writing, photography, layout, etc.

☐ **Book (General Readership)**

Overall product judged on cover, writing, photography, layout; tone appropriate for a general audience

Submit: Three book copies must be submitted. eBooks are not accepted..

Judged On: Judged on overall product: cover, writing, photography, layout, etc.

☐ **Book (Technical/Reference)**

Overall product judged on cover, writing, photography, layout; tone appropriate for a professional or educational audience

Submit: Three book copies must be submitted. eBooks are not accepted..

Judged On: Judged on overall product: cover, writing, photography, layout, etc.

☐ **Broadcast Radio/Podcast Production - Series**

Horticulturally themed radio or podcast series

Submit: Submit links to three different episodes..

Judged On: Judged for overall production values and content.

☐ **Broadcast Radio/Podcast Production – Single Program - Feature**

Horticulturally themed radio or podcast single program or feature

Submit: Submit a link to a single entry..

Judged On: Judged for overall production values and content.

☐ **Calendar**

Horticultural-themed calendar judged on overall design, photography/illustration, and written content

Submit: Three calendars must be submitted..

Judged On: Judged for design, photography/illustration, and written content.

☐ **Magazine – Consumer/Trade**

Entire issue of a consumer or trade magazine

Submit: Submit a link to a single entry..

Judged On: Judged for overall production values, photography/illustration, and written content.

☐ **Magazine or Newspaper Article – Consumer/Trade**

Magazine or newspaper article, feature, page, or section in a consumer or trade publication

Submit: Submit a link to a single entry..

Judged On: Judged for overall production values, photography/illustration, and written content.

☐ **Magazine or Newspaper Column or Series – Consumer/Trade**

Series of magazine or newspaper articles, features, pages, or sections in a consumer or trade publication

Submit: Submit a links to three different columns..

Judged On: Judged for overall production values, photography/illustration, and written content.

☐ **Marketing Catalog/Brochure – Consumer/Trade**

Overall product that promotes a garden product or service; both trade and consumer marketing materials eligible

Submit: Submit a link to a single entry..

Judged On: Judged for overall production values, photography/illustration, and written content.

☐ **Newsletter – Consumer/Trade**

Printed or electronic newsletter—trade, consumer, personal, or garden club editions eligible

Submit: Submit links to three different newsletters..

Judged On: Judged for overall production values, photography/illustration, and written content.

☐ **Television Feature**

Single television feature

Submit: Submit a link to a single entry..

Judged On: Judged for overall production values and content.

☐ **Television Series**

Television series

Submit: Submit links to three different episodes..

Judged On: Judged for overall production values and content.