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COBRAHEAD ORIGINAL WEEDER & CULTIVATOR EARNS GARDENCOMM

MEMBER APPROVED SEAL

GardenComm Program Helps Brands Build Credibility and Market Trust

RIVERSIDE, CA [July 8, 2025] – GardenComm: Garden Communicators International is proud to announce that the Original CobraHead Weeder and Cultivator from CobraHead LLC has earned the GardenComm Member Approved seal. This endorsement is awarded to products that demonstrate exceptional performance, as evaluated by GardenComm’s network of professional horticulturists and garden communicators.

Designed to help brands strengthen consumer confidence and marketing efforts, the Member Approved Program delivers trusted validation from respected industry experts. CobraHead’s tool received high marks for quality, durability, and ease of use—earning a 93.3% overall satisfaction rating.

Participating brands receive actionable feedback and quotable member testimonials that can be leveraged in marketing, public relations, and retail outreach. For small and growing companies, this kind of third-party credibility can make a significant difference in building awareness and trust.

“This recognition validates the quality of our product and gives us greater visibility in the gardening community,” said Anneliese Valdes of CobraHead. “As a small business, it’s a meaningful boost to our marketing efforts.”

For more information about the GardenComm Member Approved Program, or to submit a product for evaluation, visit <https://gardencomm.org/Member-Approved>.

About GardenComm

GardenComm: Garden Communicators International provides leadership and opportunities for education, recognition, career development, and a platform for meaningful interactions among gardening communication professionals. Learn more at gardencomm.org.

Become a member. Submit your work for the GardenComm Media Awards. Explore professional development opportunities and events, including webinars and conferences.